

# Danyella Proença

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**Brazilian journalist, writer and filmmaker based in Sydney**

Online portfolio: <https://danyproenca.contently.com>

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ZIP CODE 2022

Sydney - Australia



## EDUCATION

**2008 - 2010**

Master of Science in Communication  
Concentration in Film Studies  
University of Brasilia (UnB) – Brasilia, Brazil

**2002 -2006**

Bachelor of Science in Communication  
Concentration in Journalism  
University of Brasilia (UnB) – Brasilia, Brazil

## RELATED EXPERIENCE

**JOURNALISM: experience with PR Office and Press Service; Radio and TV Broadcasting; Social Media Managing.**

**2015 – 2018:** Columnist at “Brazilians Around the World” e-magazine  
([www.brasileiraspelomundo.com](http://www.brasileiraspelomundo.com))

**2007 – 2014: Journalist at Brazilian Ministry of Communication**

Detailed activities:

Radio and TV broadcasting:

- Co-creator of the web-based “Radio MiniCom”, the radio channel with news about the Ministry of Communication; Co-creator of the web-based “TV MiniCom” (hosted on YouTube and the Ministry’s- website); Producer and reporter both for radio and TV.

PR Office and Press Service:

- Press Officer Coordinator from 2010 to 2011; News writing for the Ministry’s website  
([www.comunicacoes.gov.br](http://www.comunicacoes.gov.br)); Press releases writing; Institutional magazine, house organ and  
social media writing and editing.

Other relevant experiences:

TV Producer – TV Globo (Brazil’s main TV channel)

2007, Brasilia, Brazil

Reporter – Jornal do Brasil

2005, Brasilia, Brazil

## **FILMMAKING: experience with writing, producing and directing**

**2010** - Wrote and directed the short movie “Braxilia”, a documentary about Brazilian poet Nicolas Behr, which has won more than 10 prizes and has been exhibited in more than 20 festivals in Brazil and abroad, such as:

- Best screenplay and best short movie by popular vote - 43th Brasilia Film Festival (2010)
- Best short movie by popular vote and best film editing - XV Cine PE, Pernambuco, Brazil (2011);
- Official Selection - Zebra Poetry Film Festival, in Berlim (2012);
- Official Selection - Brazilian Films in Chicago, US (2012);

## **SKILLS AND LANGUAGES**

**Languages:** Fluent in Portuguese (first language) and English (First Certificate in English – FCE, Cambridge ESOL, B2 Level). Basic knowledge of Spanish, French and Italian.

**Computer:** Knowledge of PC and Macintosh formats: Word, Excel, Powerpoint, Photoshop, Adobe Premiere and Internet Explorer.

**Social Media:** Facebook (Danyella Proença); Twitter (@danyproenca); Instagram (@danyproenca/ @supermaeviajante); Blogger (Mãe Viajante – [www.supermaeviajante.blogspot.com](http://www.supermaeviajante.blogspot.com)); Pinterest.

**Photography:** Workshop “Travel and Cultural Documentary Photography” – Philippine Center for Creative Imaging (PCCI). December, 2014.